

BORA Pro

Business Management

The most reliable and scalable management and accounting solution, tailored to the needs of travel agencies in Africa.

In this changing and highly competitive domain, one of the major worries of a travel agency is the need to control its transactions while managing its travel data. BORA Pro, the latest Edition of BORA, is the best data processing solution that helps you to better understand and manage your agency in all serenity.

An Overview of BORA Pro

BORA Pro is a flexible, user-friendly and very easy to master solution. It is the ideal solution for current and future needs of travel agencies

Intelligent invoicing as well as summarizing accounts is done instantly. This saves time and eliminates the risk of errors due to a manual process.

Data is compiled in real-time. This makes for intelligent decisions by Managers. Thus an efficient management of your agency.

BORA Pro can be interfaced with all GDS and it can automatically retrieve all Front-Office transactions of the agency.



Value Proposition

BORA Pro is

- Centered on Mid-Office management
- Available in more than 23 countries /English and French
- Multi GDS and Various currencies
- Easily integrated into numerous general accountings solutions
- Used by many major companies

The Solution offers:

- An easy-to-master solution for all Users and Managers
- A unique deployment profile for every agency
- A secured remote access
- A free BSP reconciliation
- A ready, attentive and reactive customer after-sales services

BORA Pro centres on the Mid-office workflow in order to guarantee efficiency and to meet a specific need of travel agencies,



GDS Platform/CRS > BORA Pro > Accounting software

Main Features of BORA Pro

- Importing and managing Bookings through Sales Center
- Group management with a File
- Managing Service Fees
- Editing Invoices / Quotation
- Intelligent and instant invoicing together with invoice emailing
- Automatic management of VAT and other taxes
- Cash Box that manages different forms of payment and various currencies
- Customer / Supplier / Agent Care
- Integrates different well-known general accounting solutions (Sage, Ciel, Tally...)
- Offering reports on Sales, Clients, Suppliers, Agents, Cash, and Bank
- Importing and Exporting Profiles
- Managing access privileges
- Dairies, Calendars shared among collaborators, Automatic Reminders
- Reconciling BSP
- Multi-currency management
- Optional Hosted Solution
- Managing multiple Sales Points and Multiple Users
- Different work spaces: Sales, Client, Supplier, Agent, Cash

10 good reasons to go in for BORA Pro

- Present in more than 23 countries
- Fast and intelligent Invoicing
- Managing Service Fees
- Integrates different GDS
- Free BSP reconciliation via PDF
- Intuitive interface with the different BORA Pro work spaces: Sales, Client, Supplier, Agent, Cash Box
- Easy to understand
- The advantage of being customised extensively
- Contextualised Help
- Multi-currency Management

The Main Advantages of BORA Pro

- It saves time and reduces any risk of errors thanks to the automatic management of Mid-Office workflow, automatic BSP reconciling and GDS/third party/General Accounting Solution integration
- It eases decision-making thanks to real time availability of quality statistical data.
- Improved productivity through an intuitive navigation
- Easy integration into many other general accounting software like Sage, Tally, Ciel, EBP, etc.
- Better quality-service through real time access to information pertaining to Clients
- Better traceability of operations thanks to the always on Audit Trail
- Increased productivity through a functional profile tailored to a specific market
- Confidentiality in processing accounting data
- Flexible management, of the functional profile of the application through its advanced configuration.
- Intuitive access for users thanks to different work spaces
- Intuitive access for Managers thanks to the Client Space which provide you with a one-click information on important clients
- Total user satisfaction with a user-friendly and easy to master application
- Save your data on a remote server
- Server-Centralised Template Reporting

For more information, contact us at :
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